# 23RD ANNUAL MIT SLOAN CFO SUMMIT





As such, we are delighted to open the conference with

THERE'S GOT TO BE A BETTER WAY: HOW TO CREATE

**ENDURING ORGANIZATIONAL CHANGE**, with Nelson Repenning, Distinguished Professor of Organization Studies, MIT Sloan School of Management.

We also look forward to his fireside chat. AI COMPUTE: POWERING THE PAST, PRESENT, AND FUTURE **BUSINESS SOLUTIONS**, with Jason Child, Executive Vice President and Chief Financial Officer, Arm Holdings, provider of the industry's most efficient and highest-performing compute platform, with more than 325 billion Arm-based devices shipped to date.

Our morning keynote, Robert Glazer, is the founder and CEO of global partner marketing agency, Acceleration Partners. Robert will share lessons from his book, **THE** COMPASS WITHIN: CORE VALUES, leading with clarity, purpose, and confidence based on your core values.

Our featured luncheon panel, HOW TO LEAD, STRUC-TURE, AND MANAGE CHANGE, includes CFOs John Dietrich of FedEx, Gina Goetter of Hasbro, and Scott Roe of Tapestry in conversation with Walden Siew, Bureau Chief of The Wall Street Journal's CFO Journal. We look forward to their hard-won insights from business services and logistics, to entertainment and IP, to consumer dynamics and engagement-leading billion-dollar operations through transformation and renewal.

Our breakout panels today are organized along two tracks. The first track is themed **OPPORTUNITY** and covers how CFOs look ahead to best position for the future. These panels include **HOW CFOS FOCUS AND** FLEX FOR CHANGE; BEYOND BUSINESS BASICS; and TECH TALK: ASSESSING NEW TECHNOLOGY. The second track is themed **IMPACT** and covers how CFOs align for results. These panels include **CFO CAREER PATHS: RISK & RESILIENCE FOR CFOS:** and AI DO'S AND DON'TS.

In our closing fireside chat, SHOPIFY: DREAMING BIG, **BUILDING FAST, AND GROWING FAR**, we are honored to host moderator Eric So, Distinguished Professor of Global Economics and Behavioral Science, MIT Sloan School of Management and Jeff Hoffmeister, Chief Financial Officer, Shopify, in conversation on AI, leadership,

culture and looking ahead for transformative opportu-

Following this discussion, you are invited to join us in closing out the conference with our **NETWORKING RECEPTION**—a chance to continue your conversations over heavy appetizers and light dessert.

This event would not be possible without our volunteer team. Planning this conference is practically a year-round effort. This group of men and women who dedicate themselves to this effort are listed to the right. As you enjoy today's premier CFO Summit, please say thank-you to these volunteers.

The reputation and value of the CFO Summit enables us to partner with thought leaders in their respective industries. Of special note, we thank our knowledge partner, McKinsey & Company. We also thank our gold level sponsors, Cprime, KPMG, Sidley and UBS and our silver level sponsors FinOore, Gordon Brothers, OneStream and Robert Half/Protiviti. Their support and intellectual contributions enable us to bring you this annual event, which has been recognized as the most influential conference of its kind.

Learn much, network well, and again, thank you for your participation! There is no better way to prepare for change-known and unknown-than a day spent sharing practical guidance.



Jeremy Seidman MBA '03 Executive Chair, MIT Sloan CFO Summit

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Partnership Director, MIT Sloan CFO Summit

**Gerard Waldt** 

Global Controller, FGS Global

Cathy Yang Chief Financial Officer. Trexon

7:30AM - 8:15 AM

Grand Ballroom Foyer

Registration and Continental Breakfast

8:15 AM - 8:30 AM

Grand Ballroom

## **Opening Remarks**

Jeremy Seidman MBA '03

Executive Chair, MIT Sloan CFO Summit

8:30 AM - 9:00 AM

Welcome to MIT Sloan CFO Summit — Grand Ballroom

# **There's Got to be a Better Way:** How to Create Enduring Organizational Change

**Nelson Repenning** 

Distinguished Professor of Organization Studies, MIT Sloan School of Management

9:00 AM - 9:30 AM

Morning Fireside Chat — Grand Ballroom

# **Al Compute:** Powering the Past, Present, and Future Business Solutions

Nelson Repenning

Distinguished Professor of Organization Studies, MIT Sloan School of Management

Jason Child

Executive Vice President and Chief Financial Officer, Arm Holdings

9:30 AM - 10:00 AM

Morning Keynote — Grand Ballroom

**The Compass Within:** Core Values

Robert Glazer

Founder and Chief Executive Officer, Acceleration Partners

10:00 AM - 10:30 AM

Grand Ballroom Fover

**Morning Coffee Break** 

10:30 AM - 11:30 AM

Track 1: Opportunity — Grand Ballroom

# **Transformation:** How CFOs Focus and Flex for Change

Kevin Carmody

Senior Partner, McKinsey & Company

Charlotte Beard

Outgoing Chief Financial Officer, Form Energy

Gabriel Moura

Chief Financial Officer, Itaú Unibanco

Konstantin Popov

Vice President, Enterprise Technology, Strategic Portfolio & Financial Management, Cprime

Evan Zawatsky

Chief Financial Officer, Athletic Brewing Company

Track 2: Impact — Salons FGH

# **The CFO Career Path:** Routes, Detours, and the Road to Success

Jason Kropp

Partner, Sidley

Marc Litz

Chief Financial Officer, Jama Software

Nick McKeehan

Managing Director, BPI-Finance, Protiviti

Elena Ridloff

Chief Financial Officer and Head of Corporate Development, Sionna Therapeutics

**Brad Yale** 

Chief Financial Officer, Devoted Health

11:30 AM - 12:00 PM

Grand Ballroom Foyer

**Luncheon Buffet** 

12:15 AM - 1:15 PM

Luncheon Keynote Panel — Grand Ballroom

## How to Lead, Structure, and Manage Change

Walden Siew

Bureau Chief, CFO Journal, The Wall Street Journal

John Dietrich

Executive Vice President and Chief Financial Officer, FedEx

ina Goetter

Chief Financial Officer and Chief Operating Officer, Hasbro

Scott Roe

Chief Financial Officer and Chief Operating Officer, Tapestry

1:30 PM - 2:30 PM

Track 1: Opportunity — Grand Ballroom

## **Business Basics and Beyond**

Noël Brown MBA '00

Managing Director and Head of Biotechnology Investment Banking, UBS

Bruce Bowden

Chief Financial Officer, Rocket Software

Deborah Lynch

Chief Financial Officer, Spartan

Chris Menard

Chief Financial and Operating Officer, Gordon Brothers

Jeff Poulton

Chief Financial Officer, Alnylam

Track 2: Impact — Salons FGH

## Risk & Resilience for CFOs

Irakli Gabruashvili

Partner, New York - McKinsey & Company

Doug Orsagh

Vice President of Value Transformation, OneStream

Alison Staloch

Chief Financial Officer, Fundrise

Lee Tsukroff

Chief Financial and Operating Officer, Thorne

Kyle Wismans
Chief Financial Officer, XPO

2:30 PM - 3:30 PM

Track 1: Opportunity — Grand Ballroom

# **Tech Talk:** How CFOs Assess and Implement New Financial and Other Technology

Andy West

Global Co-Leader of Strategy and Corporate Finance, McKinsey & Company

Amy Butte

Chief Financial Officer, Navan

Matt Gorman

Chief Financial Officer, Delix Therapeutics

James Rochette

Chief Financial Officer, Anaqua

Vipul Shah MBA '07

Co-Founder and Chief Financial Officer, FinQore

Track 2: Impact — Salons FGH

#### Al Do's and Don'ts

Kevin Bolen

Principal, Head of AI Transformation, Strategy, and Investments. KPMG

Matthew Commons

Chief Financial Officer, Chief Executive Officer and Consultant, Venture Growth Partners

Cameron Hyzer

Chief Financial Officer, Swoop

Amanda McMaster

Chief Financial Officer, Boston Dynamics

Ken Stillwell Chief Operating and Financial Officer, Pegasystems 3:30 PM - 4:00 PM

Grand Ballroom Foyer

**Coffee Break** 

4:00 PM - 4:30 PM

Afternoon Fireside Chat — Grand Ballroom

**Shopify:** Dreaming Big, Building Fast, and Growing Far

Eric So

Sloan Distinguished Professor of Global Economics and Behavioral Science, MIT

Jeff Hoffmeister

Chief Financial Officer, Shopify

4:30 PM - 6:15 PM
Grand Ballroom Fover

**Networking Reception** 

The 23<sup>rd</sup> Annual A CENCE
MIT Sloan CFO Summit

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# Welcome Opening Remarks



## **Jeremy Seidman** MBA '03 Executive Chair, MIT Sloan CFO Summit

Jeremy Seidman is a Managing Director at UBS Financial Services and joined in 2015 after spending more than 10 years at Credit Suisse in Boston. As a senior member at the firm, Jeremy has extensive wealth management experience and is responsible for helping clients to preserve and grow their wealth. He advises clients on their investments, pre-transaction financial planning, multigenerational wealth transfer, concentrated stock strategies, and philanthropic planning.

In 2003, he founded the MIT Sloan CFO Summit, the premier forum for corporate finance executives, and continues to serve as chairperson. He is frequently contacted by members of the media for his insights into business and strategic issues facing the CFO, and has been quoted by *Bloomberg*, *Wall Street Journal*, and *Boston Business Journal*. He currently serves on the advisory boards for Coaching4Change, improving education for under-resourced schools.

Outside of work, Jeremy enjoys skiing out West and spending time with his family at the beach in Rhode Island. Jeremy graduated cum laude from the University of Pennsylvania and earned his M.B.A. from the MIT Sloan School of Management.

WELCOME TO MIT SLOAN CFO SUMMIT

8:30 AM - 9:00 AM GRAND BALLROOM

# There's Got to be a Better Way: How to Create Enduring Organizational Change

MIT Professor Nelson Repenning shares insights on the discipline of dynamic work design from his latest book, *There's Got to Be a Better Way.* Large-scale change initiatives, reorganizations, and productivity programs are expensive and can add a lot of busywork. Learn how to transform understanding of your organization's workflow, allowing you to redesign your work to boost productivity, profit and genuine engagement.





## **Nelson Repenning**

Distinguished Professor of Organization Studies, MIT Sloan School of Management

Nelson Repenning is a Distinguished Professor at the MIT Sloan School of Management, where he also serves as Director of MIT's Leadership Center. He has been named by *Poets & Quants* as one of the world's top executive MBA instructors.

Nelson's early work focused on understanding the inability of organizations to leverage well established business practices. His line of research has been recognized with several awards, including best paper recognition from both the *California Management Review* and the *Journal of Product Innovation Management*. Nelson's current work focuses on developing the theory and practice of Dynamic Work Design—a new approach to designing work that is both effective and engaging.

From these efforts of ensuring that day-to-day work is tightly linked to strategic objectives, Nelson recently published a groundbreaking book, *There's Got to Be a Better Way: How to Deliver Results and Get Rid of Stuff that Gets in the Way.* Here he explores clearing the organization roadblocks that keep you from doing your job. The chaos of everyday business forces people into exhausting, ineffective, seemingly never-ending cycle of workarounds, firefighting, and Whac-a-Mole. The irritatingly urgent crowds out the lastingly important.

He holds a BA in economics from Colorado College and a PhD in operations management and system dynamics from MIT.

MORNING FIRESIDE CHAT

9:00 AM - 9:30 AM GRAND BALLROOM

# Al Compute: Powering the Past, Present, and Future Business Solutions

Arm architecture, based on reduced instruction set computing (RISC), today powers billions of devices—from sensors, smartphones and laptops to vehicles, datacenters and beyond.

Learn how this technology, discovered over four decades ago and born out of simplicity, elegance and parsimony, laid the groundwork for a new era of efficient, scalable technology.



## **Nelson Repenning**

Distinguished Professor of Organization Studies, MIT Sloan School of Management



# arm

Jason Child

Executive Vice President and Chief Financial Officer,

Arm Holdings

Jason Child's career spans 30 years across all aspects of global finance and strategy, accounting, capital markets/treasury, IPO execution, and investor relations. He has extensive experience in scaling disruptive technologies within enterprise software/SaaS, e-commerce, local commerce, consumer hardware/IOT, and online residential real estate. He most recently served as senior vice-president and CFO at Splunk, a technology company specializing in application management, security, and compliance, as well as business and web analytics.

Before his executive leadership roles, Jason spent more than 11 years leading various global finance teams at Amazon, and served as CFO of Amazon International. Jason has served as a member of the board of directors of Coupang, Inc., an e-commerce company, since April 2022. He holds a B.A. from the Foster School of Business at the University of Washington, where he currently serves on its Global Advisory Board.

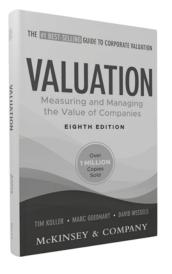
McKinsey & Company

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# The Compass Within: Core Values

Robert Glazer, Founder & Chief Executive
Officer, Acceleration Partners shares the
lessons of his fifth book, *The Compass Within:*Core Values. Learn the value for people and
organizations in making important decisions in
alignment with their core principles.



# Robert Glazer

Founder & Chief Executive Officer, Acceleration Partners

Robert Glazer is the founder and CEO of global partner marketing agency, Acceleration Partners. Under his leadership, Acceleration Partners has received numerous industry and company culture awards, including Glassdoor's Employees' Choice Awards (2 years in a row), Ad Age's Best Place to Work, Entrepreneur's Top Company Culture (2 years in a row), Inc. Magazine's Best Place to Work, Great Place to Work & Fortune's Best Small & Medium Workplaces (3 years in a row), Digiday's Most Committed to Work-Life Balance and Boston Globe's Top Workplaces (3 years in a row).

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UBS is proud to sponsor the 2025 MIT Sloan CFO Summit. We believe investing in learning and thought-provoking discourse about the future of finance, accounting and business is one of the best investments we can make. This year's conference theme examines how change is led, managed and structured, and exemplifies our dedication to you, our CFO clients. To learn more about UBS, please contact:

#### **Jeremy Seidman**

Private Wealth Advisor Managing Director–Wealth Management 617-247-6120 jeremy.seidman@ubs.com

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# **Transformation:**How CFOs Focus and Flex for Change

Managing change requires alignment of people, processes, and tools. Join our panel for insights into setting goals, unlocking potential, driving execution, and building change that delivers.



McKinsey&Company

# **Kevin Carmody**Senior Partner, McKinsey & Company

Kevin Carmody is a senior partner based in McKinsey & Company's Chicago office with over 25 years of experience helping clients change the trajectory of their businesses to create long-term sustainable results.

Throughout his career, Kevin has served as a trusted advisor to management teams, boards of directors, and other key stakeholders, specializing in guiding companies through transitional phases. His extensive experience encompasses strategy, enterprise-wide transformation, corporate finance, and change management. He has also held several senior leadership roles across McKinsey, including in our Transformation, Consumer Packaged Goods, and Healthcare Practices. His broad perspective is enriched by his tenure in interim executive roles, such as chief transformation officer and chief restructuring officer, covering a multitude of industries around the globe.

Passionate about developing the next generation of leaders, Kevin serves as a senior advisor to the Beyond the Dome and BTDx Leadership Program at the University of Notre Dame and the Center for Principled Leadership and Strategy at Western Michigan University.



Form

**Charlotte Beard**Outgoing Chief Financial Officer, Form Energy

Charlotte Beard is the outgoing Chief Financial Officer of Form Energy, where she leads financial planning and analysis, controllership, investor relations, tax, and treasury for the company. Charlotte brings years of experience in executive leadership and in-depth knowledge of business operations. She served as the first Finance leader for Tesla Energy, where she supported Engineering, Manufacturing, and Commercial Operations. Before joining Tesla, Charlotte worked for Apple, Inc., where she led an \$85B procurement program across multiple functional and regional teams.





Gabriel Amado de Moura is the Chief Financial Officer at Itaú Unibanco Holdings S.A., Brazil, the largest financial institution in the Southern Hemisphere, with approximately USD 50 billion in market capitalization and over USD 500 billion in assets. Most recently, he was the CEO of Itaú Chile, a division of the holding company. Gabriel previously served as CFO of the company's Chilean branch. In over two decades at Itaú, he has held multiple roles, including Chief Risk Officer for Wealth Management and Chief Investment Officer for Institutional Investments. Earlier in his career, he held roles at Banco Bilbao Vizcaya Argentaria and Itau Bankers Trust. Moura earned a Master's degree in Finance from the Insper Institute de Ensino e Pequisa and an MBA from the University of Pennsylvania.



# cprime

**Konstantin Popov**Vice President, Enterprise Technology,
Strategic Portfolio & Financial Management, Cprime

As Managing Director and Founder of Vincerion (acquired by Cprime in 2023), Konstantin Popov brings 20+ years in IT Program Management experience as a transformational IT leader who combines consensus-driven management with technical expertise to deliver enterprise-level enterprise transformation with measurable results.



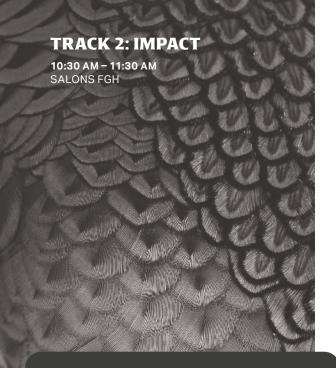


**Evan Zawatsky**Chief Financial Officer, Athletic Brewing Company

Evan Zawatsky is the Chief Financial Officer of Athletic Brewing Company, a non-alcoholic beer company revolutionizing beer for the modern adult. At Athletic Brewing, he combines his financial acumen with a passion for purpose-driven growth, helping scale a brand that's reshaping how people think about beer and well-being.

Evan brings over a decade of financial leadership experience across start-ups and high-growth consumer brands. Before joining Athletic, he served as President of a fractional CFO and Controller firm, where he partnered with venture-backed companies from seed stage through Series D. In this role, he was instrumental in building and scaling finance and accounting departments, driving operational efficiency, advising on capital structure and fundraising, and helping founders navigate the complexities of rapid growth and profitability. Earlier in his career, Evan worked at KPMG and EY, where he supported clients through both Audit and Advisory services.

Evan holds a Bachelor of Science in Accounting from the University of Delaware and an MBA from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill. He is also a licensed CPA.



# The CFO Career Path: Routes, Detours, and the Road to Success

The path to the CFO role can begin in accounting or FP&A, in a smaller or midsized company, and continue to a public and/or larger company. Come hear the career journeys of our CFO panel including pivotal decisions, larger vs. smaller company experience, and when and how to make a go/no go decision.



**SIDLEY** 

**Jason Kropp**Partner, Sidley

Jason Kropp advises emerging and growth-stage companies, venture and growth equity investors, and mature private businesses on strategic transactions across the life sciences, biotech, medical device, software, and e-commerce sectors. He counsels clients from formation through exit, including venture financings, M&A, and other key corporate deals, and has advised on 500+private company financings totaling over \$32 billion.

Jason serves as outside general counsel to numerous high-growth companies, guiding them through complex equity structures, governance issues, and strategic transactions.

Jason has been recognized in the 2015–2024 editions of *Chambers USA* for his work in Corporate/M&A in Massachusetts, with sources describing him as "really phenomenal in the corporate and securities area" and that "he has a great temperament, he's a great negotiator, and he keeps his cool in situations." He was named a "Life Sciences Star" by LMG Life Sciences (2023), and as "Venture Capital Attorney of the Year" by LMG Life Sciences in 2022 and shortlisted in 2023. Jason was also recommended in the area of M&A: Middle-Market and Venture Capital and Emerging Companies in the 2018 and 2019 editions of Legal 500 United States, named a Thomson Reuters "Stand-out Lawyer"—independently rated and selected by clients, and selected by peers for inclusion in The Best Lawyers in America® for Corporate Law (2024) and Venture Capital Law (2024).

Before law school, Jason worked as a legislative and press aide in the office of U.S. Representative William Delahunt, and as a legislative intern in the office of U.S. Representative Gerry Studds.





Marc Litz
Chief Financial Officer, Jama Software

As Chief Financial Officer, Marc Litz is responsible for leading the global finance function of Jama Software, encompassing accounting, tax, treasury, and planning and analysis. Additionally, he oversees Jama Software's global HR and legal functions. Marc brings a unique mix of financial management and commercial expertise, having served as a CFO in both publicly traded and private equity-backed technology software businesses, in addition to being the CEO of a global SaaS company. He spent the last six years at DTiQ Technologies where he was CFO from 2018-2022 and CEO from 2022 to 2024. Prior to that, Marc was the global CFO of Lionbridge Technologies, a \$500M+ multinational software and services organization that he helped take private in 2017. A certified public accountant in Massachusetts, Marc began his career in the technology audit practice at PwC and has also held a variety of accounting and financial positions of increasing responsibility and scope throughout his career. He is a graduate of Villanova University with a degree in accounting.



Nick McKeehan

Managing Director, BPI-Finance, Protiviti

Nick McKeehan is Managing Director, BPI-Finance at Protiviti, and is based in Chicago. He is a global leader in the firm's CFO solutions. With over 25 years of experience, he specializes in Finance Transformation, including public company transitions, finance process optimization, accounting standard transitions (ASC 606 & 842), reconciliation and restatement initiatives, shared service centralization, financial process re-engineering, and financial application implementation. Nick has a BS in Commerce and Accounting from DePaul University.



# sionna



Elena Ridloff is Chief Financial Officer and Head of Corporate Development of Sionna. She has over 20 years of experience in finance and the life sciences industry. Most recently she served as Executive Vice President and Chief Financial Officer for Acadia Pharmaceuticals where she was responsible for leading the corporate finance, accounting, investor relations, corporate affairs and government affairs functions. During her tenure at Acadia, Elena played a critical role in the organization's commercial, business development and pipeline growth including successfully raising \$600 million in capital.

Prior to Acadia, Elena was Vice President, Investor Relations at Alexion Pharmaceuticals and served as a member of the Operating Committee. Additionally, Elena was Chief Executive Officer of BIOVISIO, an independent consulting firm serving the life sciences industry. She was also a Managing Director at Maverick Capital, a hedge fund, and was responsible for investments in the biotechnology, pharmaceutical and life science sectors. She previously served on the Board of Directors of Kronos Bio, Inc. and currently serves on the Board of Directors of Kymera Therapeutics, Inc. Elena received her B.A. in history and sociology of science from the University of Pennsylvania. She is also a CFA<sup>©</sup> charterholder.



**Devoted**Health

**Brad Yale**Chief Financial Officer, Devoted Health

Brad Yale is the Chief Financial Officer at Devoted Health. Devoted Health is an all-in-one healthcare technology company that combines quality, affordable coverage through Devoted Health Medicare Advantage plans, access to high-quality local providers alongside virtual and in-home care delivered by Devoted Medical, full-service Guides, and world-class AI-powered technology to deliver a complete, coordinated, and customized healthcare experience for every member.

Brad joined Devoted Health from GIC, Singapore's sovereign wealth fund, where he was a member of the Investment Committee and Head of Global Healthcare and Head of North America Financial Services for GIC Private Equity. Brad also served as the Co-Chair of the Healthcare Business Group overseeing GIC's global healthcare strategy and franchise development. Prior to GIC, Brad was a Principal at BC Partners where he played an integral role in successfully building the firm's US Private Equity business.

Throughout his private equity career, Brad was responsible for leading investments in more than twenty companies and served on the board for many of those companies.

Brad graduated from Cornell University with an M.Eng. in financial engineering from the College of Engineering and Johnson Graduate School of Management as well as a B.Sc. in Operations Research and Industrial Engineering from Cornell's College of Engineering.



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# cprime

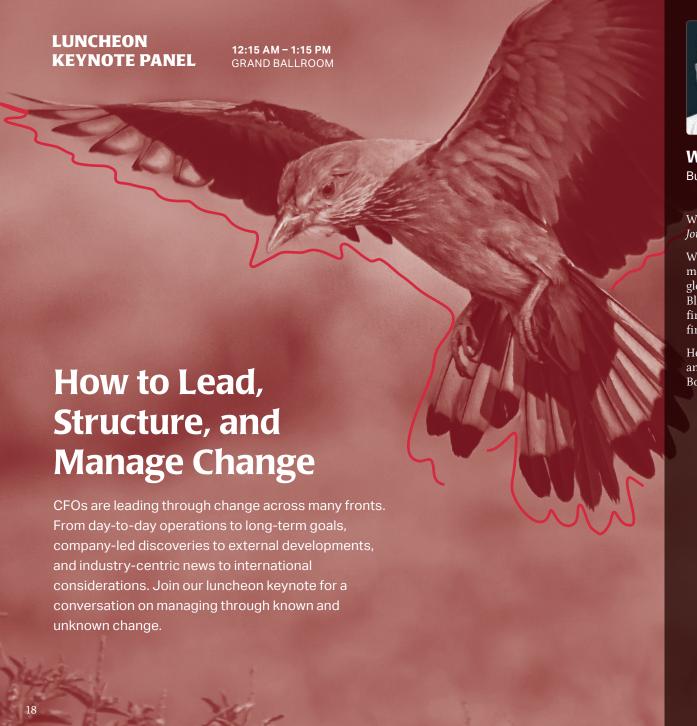
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WSJ

Walden Siew
Bureau Chief, CFO Journal, The Wall Street Journal

Walden Siew is the Bureau Chief of *The Wall Street Journal*'s CFO Journal.

Walden is a veteran business and finance editor with more than 20 years running major titles and serving global media companies such as Thomson Reuters, Bloomberg and LinkedIn, where he was the company's first finance editor. He's been responsible for hiring, financials, new lines of revenue and product launches.

He is a former Society of American Business Editors and Writers board member, and he holds degrees from Boston University and Northwestern University.





#### **John Dietrich**

Executive Vice President and Chief Financial Officer, FedEx

John Dietrich is Executive Vice President and Chief Financial Officer of FedEx Corporation, overseeing global financial strategy, corporate development, investor relations, and all major financial functions. He also serves on the company's eight-member executive committee, responsible for guiding FedEx's strategic direction.

With more than 30 years in the global aviation and air cargo industries, John brings extensive leadership and operational experience. Before joining FedEx, he served as president and CEO of Atlas Air Worldwide (2020–2023), following more than a decade as COO (2006–2020), where he led all aspects of the company's worldwide operations.

After joining Atlas Air Worldwide in 1999 as Associate General Counsel, he was promoted to Senior Vice President, General Counsel and Corporate Secretary in 2004. John also worked for United Airlines for 13 years, including seven as a litigation attorney, before joining Atlas. John's contributions to the industry extend beyond his corporate roles, as he currently serves as chairman of the National Defense Transportation Association, a director on the board of AAR Corporation, and a director of First Horizon Corporation. He is also a former Board Member of Airlines for America (A4A), prior chairman of the National Air Carrier Association and a former member of the board of governors of the International Air Transport Association.

He earned a bachelor's degree from Southern Illinois University Carbondale and a Doctor of Law, cum laude, from the University of Illinois Chicago School of Law.





Chief Financial Officer and Chief Operating Officer, Hasbro

As Chief Financial Officer and Chief Operating Officer at Hasbro, Inc., Gina Goetter oversees the Company's global business and corporate financial operations—including treasury, tax, investor relations, internal audit, accounting and control, supply chain operations and data insights, and business planning and analysis. Her role also includes delivering the Company's Operational Excellence program and associated cost savings.

Gina joined Hasbro in May 2023 and brings over 25 years of experience and a proven track record of driving strong financial and operational results. She joined Hasbro from Harley-Davidson, where she served as Chief Financial Officer and was responsible for all aspects of finance, accounting, treasury, tax, Investor Relations, and Mergers & Acquisitions. During her time at Harley Davidson, Gina led the Company through a multi-year strategic transformation focused on restoring growth and profitability across the core business and reinvigorating total shareholder return. Earlier in her career, Gina was Senior Vice President of Finance for Tyson Foods' Prepared Foods Segment and spent 21 years at General Mills in increasingly senior Finance roles

Gina has a B.A.S. in Finance and Economics from the University of Wisconsin, and a M.B.A from Boston College Carroll School of Management. She serves on the board of SC Johnson.



# tapestry

**Scott Roe**Chief Financial Officer and Chief Operating Officer,
Tapestry

Scott Roe is Chief Financial Officer and Chief Operating Officer for Tapestry, a leading Global House of Brands that unites the magic of Coach, and Kate Spade New York. He is responsible for all of Tapestry's finance functions, and oversees operations across Supply Chain, Digital and Information Technology.

Scott has over 25 years of experience in Consumer, Retail, and Apparel businesses, as well as deep expertise in successfully developing global multi-brand platforms. He is a dynamic and progressive leader that builds collaborative, empowered, and high-performing teams.

# AT THE FOREFRONT OF INNOVATION AND FINANCE

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# PROTIVITI & ROBERT HALF ARE PROUD TO SUPPORT THE 2025 MIT SLOAN CFO SUMMIT

Join Protiviti's Managing Director, Nick McKeehan, who is speaking on the "The CFO Career Path - Routes, Detours, and the Road to Success," panel from 10:30 AM - 11:30 AM.

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**Noël Brown** MBA '00 Managing Director and Head of Biotechnology Investment Banking, UBS

Noël Brown is a Managing Director and Head of Biotechnology Investment Banking at UBS in the Global Healthcare Investment Banking Group. Noël is responsible for leadership of the biotechnology franchise, providing strategic and corporate finance advice to both public and private biotechnology companies. He has advised on more than \$26 billion of transactions over more than two decades in the securities industry, including acting as bookrunner on one of the largest biotech IPOs in history. He currently serves on the National Board of Trustees for the Crohn's & Colitis Foundation. Noël holds an MBA from the MIT Sloan School of Business, a J.D. from the University of Ottawa Faculty of Law, and a B.A. from Western University, where as a neuro-oncology research associate he co-authored research published in the *Journal of Neurosurgery*.





**Bruce Bowden**Chief Financial Officer. Rocket Software

Bruce Bowden joined Rocket Software in July of 2022 as Chief Financial Officer, bringing 25 years of technology and finance leadership expertise with him. Prior to joining Rocket Software, he was CFO of the market-leading fintech and innovative AI provider, Bottomline Technologies. Bruce has been a CFO for public and private companies. In the past, he led transformation, corporate strategy and development at Nuance Communications, where he instilled his vision for organic growth and successfully boosted shareholder value. Bruce started his career as a strategist at the Boston Consulting Group and went on to spend 15 years leading strategy and M&A for leading tech and telco companies globally. The breadth of his earlier responsibilities underscores his skills in building extensive scaled financial architecture to deliver integrated finance, corporate development and legal leadership.

Bruce has his BSBA in Finance and International Management from Georgetown, and a JD/MBA from the University of Virginia.





Deborah Lynch is Chief Financial Officer at Spartan. Prior to joining Spartan, she was Director of Finance & Accounting at Thermo Fisher Scientific, and Director of Finance at Stride. She is a savvy finance and accounting leader with broad experience across Energy, Manufacturing, Biotech, SaaS, Startups, Construction, and Financial Services. She is skilled in empowering teams, driving cross-functional collaboration, and delivering best-in-class operations to optimize financial performance. Deborah's expertise includes FP&A, reporting, and financial modeling, with a focus on streamlining processes through ZBB, AI, and data-driven dashboards. As Head of Finance, she has built lean, disciplined teams that ensure strong internal controls, regulatory compliance, and accurate financials to support sound business decisions. Deborah has an MBA from Simmons University.



**Chris Menard**Chief Financial and Operating Officer,
Gordon Brothers

Chris Menard is Chief Financial and Operating Officer at Gordon Brothers. Chris is responsible for the overall management of the firm's financial functions, including global financial reporting, planning and analysis, treasury, and tax strategy and compliance. Additionally, he oversees operations ensuring overall efficiency in support of the firm's growth strategy.

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He has over 25 years' experience in finance and accounting, growing organizations and leading dispersed teams globally.

Prior to joining Gordon Brothers, Chris was the CFO of BlueSnap, a private equity-backed fin-tech company. He previously served as the executive vice president and CFO at Cayan LLC, a private equity-backed fin-tech company in the credit card processing space. Before that, he was CFO at Brightcove, where he played an integral role in the software company's successful 2012 initial public offering, and CFO of Phase Forward, a publicly traded data collection and management company that completed an IPO and six acquisitions during his tenure

Chris has a Bachelor of Science in Finance from Babson College and a Master of Business Administration from Boston College. He is based in Boston.



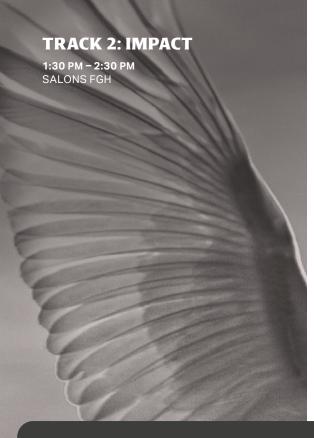
\*2Alnylam\*

**Jeff Poulton**Chief Financial Officer, Alnylam

Jeff Poulton joined Alnylam as Chief Financial Officer in August 2019. Prior to joining Alnylam, Jeff served as Chief Financial Officer at Indigo Agriculture, a plant microbiome company, from January 2018 to April 2019, where he supported the initial commercial scale-up of the business, including expansion outside the US.

Between 2003 and December 2017, Jeff held various roles of increasing responsibility at Shire Plc, culminating in his service as Chief Financial Officer and a member of Shire's Executive Committee and Board of Directors from January 2015 to December 2017. During his tenure at Shire, Jeff also led Shire's rare disease US, LATAM, and Asia Pacific commercial operations, as well as Shire's global rare disease business unit. Prior to Shire, Jeff led corporate finance and business development initiatives in both the gas and electric utilities industry and the materials manufacturing sector, serving in financial leadership positions at Cinergy Corp and PPG Industries. Jeff also served in the United States Navy as a Commissioned Officer.

Jeff holds a BA in Economics from Duke University and an MBA in Finance from the Kelley School of Business at Indiana University. He is a member of the Board of Directors of CervoMed Inc.



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# Irakli Gabruashvili Partner, New York, McKinsey & Company

Irakli Gabruashvili is a leader in McKinsey & Company's Compliance and Capital Markets service line focusing on Front Office productivity, capital efficiency and risk management. Irakli serves leading CROs, Product Heads and Front Line risk leadership teams, as part of McKinsey & Company's coverage of the full Capital Markets ecosystem. Before joining McKinsey, Irakli served Goldman Sachs' Securities Division on various risk management topics including trading and technology risks related to the firm's electronic trading algorithms. Irakli holds an MBA from NYU Stern School of Business. He also received MSc degree in Mathematical Risk Management from Georgia State University.



**Doug Orsagh**Vice President of Value Transformation, OneStream

Doug Orsagh is the Vice President of Value Transformation at OneStream. Since coming to OneStream, Doug created and still runs a team that works with prospects and customers to understand the potential benefits delivered by the unique OneStream capabilities based on existing OneStream customers' realized benefits. Prior to OneStream Doug performed a similar function at Oracle for seven years.

He is a recovering CFO with a stint at a global telecom company putting fiber in the ground throughout the US, Canada and the UK. He was also a CFO of a real estate company that performed workouts on the Lehman Brothers portfolio. Prior to his time in banking Doug worked in the movie business in film production.

He is a CPA from PwC and also holds a Chartered Financial Analyst designation earned while we was at the investment bank Robinson Humphrey in Atlanta, Georgia. He holds both Communications (film) and Economics degrees from the University of Notre Dame and an MBA in Finance from Georgia State University. Doug resides in Atlanta, Georgia with his wife and four children.



### FUNDRISE

Alison Staloch
Chief Financial Officer, Fundrise

Alison Staloch is the Chief Financial Officer of Fundrise, a leading private asset investment platform for individual investors. In her role as CFO, Alison is responsible for the overall financial operations and strategic financial direction of the company.

She previously held the role of Chief Accountant of the Division of Investment Management at the Securities and Exchange Commission where she developed policy recommendations. She began her career in the audit practice at KPMG.

Alison is a Certified Public Accountant who received a Master of Accounting from Fisher College of Business at Ohio State and holds a BA in Psychology from Miami University.



# **THORNE**°



Lee Tsukroff currently serves as Thorne's Chief Financial Officer and Chief Operating Officer leading all aspects of the company's Accounting, Finance, and Operations functions. Lee has a distinguished track record in the consumer goods sector, driving growth, transformation and change as a financial leader.

Prior to joining Thorne, Lee was CFO at Melissa & Doug, LLC, where he played a key leadership role in driving profitability, scaling the company, and building capabilities leading to two successful sale transactions during his tenure. He was also CFO of Newell Brands Home Solutions business before moving to the private sector.

Additionally, Lee held several positions at Unilever in Finance and Supply Chain, which helped him hone his cross-company Leadership. As CFO for the North American Ice Cream division, he helped the business sharpen its strategy and focus on margin which led to strong results. He further grew his global finance expertise while he took on assignment in Switzerland.

Lee holds a BS in Finance, from the University of MarylandRobert H. Smith School of Business, and an MBA in Accounting from Fairleigh Dickinson University. Outside of his professional accomplishments, Lee is committed to an active lifestyle with his wife and two sons.





**Kyle Wismans**Chief Financial Officer, XPO

Kyle Wismans has led the company's finance organization since 2023. He joined XPO in 2019 as Senior Vice President, Financial Planning and Analysis, and later served as Senior Vice President, Revenue Management and Finance. Kyle has held numerous senior financial positions during his 17-year career with global public companies. Prior to XPO, he was an executive with General Electric Company and Baker Hughes, holding leadership positions as Head of Global Financial Planning and Analysis for two divisions and Chief Financial Officer for a Global GE business. He also held senior roles on GE's global audit staff. He holds a degree in Business Administration from the University of Michigan, Ross School of Business.



# Tech Talk: How CFOs Assess and Implement New Financial and Other Technology

Technology upgrades are a fact of life in the CFO office. Al is everywhere and new software, upgrades and integrations continue as well—all with a goal of keeping pace with internal business demands and external policy changes. Learn best practices for technology optimization in an ever-evolving software landscape.



McKinsey&Company

# Andy West Global Co-Leader of Strategy and Corporate Finance, McKinsey & Company

Andy West is global Co-Leader of McKinsey's Strategy & Corporate Finance Practice, helping leaders and organizations accelerate sustainable and inclusive growth through strategy development, innovation, portfolio management, effective capital markets engagement and communications, IPOs, M&A, and divestitures.

Andy works across sectors, including life sciences, healthcare, high tech, and industrials, partnering with companies to improve their performance. He focuses on helping organizations build capabilities, ensure effective CEO and CFO transitions, drive large-scale transformations, and deliver the full potential of all facets of M&A.

Andy holds a BA in political science and economics from Washington University in St. Louis and an MBA from the Kellogg School of Management at Northwestern University.



# **NAVAN**

**Amy Butte**Chief Financial Officer, Navan

Amy Butte is a respected leader, strategic visionary and advisor to start ups, growth companies and corporates. She has a track record for guiding the creation of companies from non-profit to for-profit and private to public. Amy has served as Chief Financial Officer of Navan since June 2024.

Amy is a board member for Bain Capital Specialty Finance (NYSE: BCSF) and Bain Capital Private Credit. She is a strategic advisor to the CORI Innovation Fund and the Long Term Stock Exchange (LTSE), a Silicon Valley-led Exchange creating a vision and marketplace for long-term investors, issuers, and leaders.

Amy's prior board experience includes board member and audit chair for Navan, DigitalOcean (NYSE:DOCN), Stash Financial, Fidelity Investments Strategic Advisers Funds and an independent director and audit chair for BNP Paribas USA.

Previously, Amy helped spearhead two major financial services IPOs as chief financial officer, including the historic transition of the New York Stock Exchange to a public company in 2006, and was a highly ranked equity research analyst at Bear Stearns and Merrill Lynch covering the financial services industry. Amy received her MBA from Harvard and her BA from Yale University.





Matt Gorman is a Chief Financial Officer for high growth companies in the life sciences. He is the Founder and Owner of CFgO, a finance, accounting, and strategy group. Working as a strategic partner with the CEO and management teams, Matt supports and guides companies through significant value inflection points including equity and debt financings, corporate partnering, IPO support, and M&A support.

Matt has more than a decade of experience in leadership roles in the life sciences industry and previously worked for *Fortune* 50 and publicly traded companies. Matt is a certified public accountant and holds a B.A in accounting from Stonehill College and an M.B.A. from the University of Massachusetts Isenberg School of Management.





James Rochette
Chief Financial Officer, Anaqua

James Rochette joined Anaqua, a leading provider of innovation and IP management technology, in 2022, after 5 years as Chief Financial Officer of OROLIA and closing of the sale of Eurazeo Private Equity majority stake to Safran. He brings 25+ years of experience in leading financial strategies in both private equity-backed and publicly traded companies. In addition, James has successful M&A experience both in sales and raising equity. James began his career in France and relocated to the metro Washington DC area in 2017.





**Vipul Shah** MBA '07 Co-Founder and Chief Financial Officer, FinQore

Vipul Shah is the Co-Founder and Chief Financial Officer of FinQore, the first AI-powered System of Record purpose-built for strategic CFOs and lean finance teams. FinQore automates financial operations, eliminates spreadsheet chaos, and provides real-time, auditable insights to help PE-backed CFOs maximize valuations and maintain exit-readiness. Leveraging two decades of experience as an operator and investor at Goldman Sachs, Brightwood Capital, and ArrowMark Partners, Vipul built FinQore to solve critical challenges driven by fragmented data and inefficient manual processes that frequently impede growth and strategic clarity.

Previously, Vipul co-founded Pyramid Digital Solutions, an enterprise software company recognized on the Inc. 500 and Deloitte Technology Fast 500 lists. After more than 11 years of growth, Pyramid was successfully acquired by SunGard Data Systems. Today, Vipul actively invests in and advises startups across enterprise software, AI, and fintech. He holds a B.S. in Finance from the University of Alabama at Birmingham and an MBA from MIT Sloan School of Management.



# Al Do's and Don'ts

GenAl presents both an opportunity and a challenge for financial executives. How are Al projects prioritized and who are the people leading Al within different companies? What are the use cases that drive the most value and what are the areas where existing technologies may be preferable? This panel reviews lessons learned on how best to deploy and deliver on the promise of Al.





## Kevin Bolen

Principal, Head of Al Transformation, Strategy, and Investments, KPMG

Kevin Bolen is a Principal in KPMG's US Advisory practice and serves as the Leader for AI Transformation, Strategic Planning, and Investments. In this role he translates emerging technical and market trends, client and competitive intelligence, and business performance data into a comprehensive multiyear strategy for profitable growth. He oversees KPMG's efforts to enhance and extend its portfolio of offerings to fully leverage new AI capabilities as well as adoption of these tools for delivery and margin improvement. He also leads KPMG's Innovation Strategy engagements supporting clients as they work to develop a sustainable culture and system of innovation within their organizations.

Kevin joined KPMG in 2014 where he led the firm's Strategic Growth Initiatives and Global Market Intelligence programs. His career took a small detour in 2021 when he served as the COO of a biotech investment bank before returning to KPMG in 2022. Prior to KPMG, he spent seven years as a Partner and COO of Innosight advising senior leaders on growth and business model transformation. Kevin also served as the Chief Marketing Officer for Lionbridge Technologies, and began his career with IBM spending six years in a variety of consulting, marketing and strategic planning roles. Kevin has an MBA from the Stern School of Business at NYU, and a BBA from the Lubin School of Business at Pace University.





## **Matthew Commons**

Chief Financial Officer, Chief Executive Officer and Consultant, Venture Growth Partners

Matthew Commons is a senior finance executive and serial entrepreneur with more than 25 years of experience leading both public and private equity—backed companies. He has served as CFO, CEO, and executive advisor, with a focus on high-growth and technology ventures. Known for his "Strategic CFO" approach, he brings deep expertise in capital raising, financial planning, M&A, and scaling operations from startup through \$100M+ in revenue and multinational expansion.

As CFO of Algorand Inc., Matthew restructured a \$100M+ software engineering business, reduced operating costs by 45%, spun out a \$350M AUM investment subsidiary, and redirected a leading cryptography team toward AI opportunities. As founder and CEO of Cambridge Blockchain, he built and exited a digital identity software company with U.S. and European operations, securing investment from PayPal and leading its sale to Blockchains Inc. Earlier, as CFO of FloDesign Wind Turbine (Ogin Energy), he raised over \$150M from investors including KPCB, Goldman Sachs, and BASF, while managing global finance, legal, and operations functions as the company scaled into manufacturing.

Matthew is a CFA with an MBA from Harvard Business School and a BA in International and German Studies from the University of Pennsylvania.





As Chief Financial Officer of Swoop, a leading provider of precision AI-driven healthcare omnichannel solutions dedicated to protecting consumer privacy, Cameron Hyzer oversees the financial strategies and the finance organization including planning, analysis, treasury, accounting, reporting, tax, and investor relations.

SWCOP\*

Cameron brings more than 25 years of experience to the organization orchestrating acquisitions, optimizing profitability and cashflow at scale, and navigating the complexities of transformational growth. Most recently, he served as the CFO of ZoomInfo, where he oversaw the company's initial public offering and helped grow annualized revenue from \$150 million to \$1.2 billion.

Cameron holds a B.S. in Economics, cum laude, from the Wharton School at the University of Pennsylvania, and a B.S. in Electrical Engineering, cum laude, from the School of Engineering and Applied Science at the University of Pennsylvania. He is also a Chartered Financial Analyst (CFA) charterholder.







Amanda McMaster is Chief Financial Officer of Boston Dynamics, the world's leading robotics company. In this role she is a member of the executive team leading commercialization of the company's development and deployment of highly mobile robots capable of tackling industry's toughest challenges.

Amanda has 20 years of financial leadership experience in the technology industry including a deep understanding of operations, sales, technology, IT, product strategy and human resources.

She holds a Masters in Business Administration (Accounting) and a Bachelor of Science in Business Administration in Accounting from Nichols College.





**Ken Stillwell**Chief Operating and Financial Officer, Pegasystems

With more than 25 years of financial leadership experience in high-growth tech organizations like Dynatrace, SOVOS, and PTC—Ken joined Pega in 2016.

Ken is responsible for Pega's finance, investor relations, legal, facilities, information technology, Pega Cloud, global client support, and business operations, overseeing more over 1000 employees, globally.

Ken is a regular contributor to numerous industry publications on financial and operational leadership. He serves as executive sponsor for Veterans@Pega employee resource group.



Founded in 2006, Shopify began as a store to sell snowboards online. Dissatisfied with the solutions available at the time, they built their own. Today Shopify is a \$9 billion e-commerce platform that allows customers to sell online and in person; locally and globally; direct and wholesale; on desktop and mobile.

Come hear Jeff Hoffmeister, CFO, Shopify, in a conversation led by Eric So, MIT Sloan Distinguished Professor of Global Economics and Behavioral Science. Professor So's work studies the interactions between human nature, incentive systems, and technology.



**ППП** 

**Eric So**Sloan Distinguished Professor of Global Economics and Behavioral Science, MIT

Eric So is the Sloan Distinguished Professor of Global Economics and Behavioral Science at MIT. His work combines economics and behavioral science to study the interactions between human nature, incentive systems, and technology. A tenured full professor, he is a member of both the Global Economics and Management group and the Behavioral and Policy Sciences area at the MIT Sloan School of Management.

Professor So leads several AI-focused initiatives at MIT, serving as Faculty CoDirector for the AI Executive Academy and Lead Faculty for the MIT Sloan Generative AI Hub for Teaching and Learning. His current research portfolio spans interconnected topics including artificial intelligence (AI), behavioral economics, human-computer interactions, and regulatory policy. Across these roles and domains, his work seeks to bridge the gap between academic research and real-world application, combining rigorous scientific analysis with practical observations from the field.

Professor So joined MIT in 2012 after earning his PhD from Stanford University's Graduate School of Business and master's degree in economics from Cornell University. His earlier work on information processing and market efficiency is documented in his book *Alphanomics*: *The Informational Underpinnings of Market Efficiency*.



**Jeff Hoffmeister**Chief Financial Officer, Shopify

Jeff Hoffmeister joined Shopify as Chief Financial Officer in October 2022. Previously, he served as Managing Director for Morgan Stanley in their Technology Investment Banking Group. Prior to that current role overseeing the team in New York and co-heading the Americas Tech Banking team, Jeff ran the firm's EMEA Tech Banking practice. Before Morgan Stanley, Jeff held various finance, auditing and M&A roles at other companies, including PricewaterhouseCoopers.

shopify

Jeff has significant experience leading high-profile tech companies in a variety of transactions, including initial public offerings, follow-on offerings, convertible notes, equity and debt financings and M&A transactions. Notably, Jeff helped lead IPOs for dozens of companies, including Shopify.

He graduated from Georgetown University with a Bachelor of Science in Business Administration and has a Master in Business Administration from the University of Virginia Darden School of Business. He also holds a license as a certified public accountant (CPA).





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# 2026 MIT Sloan CIO Symposium

May 19, 2026 Royal Sonesta Hotel Cambridge, MA

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# Join Global Technology Leaders at the 2026 MIT Sloan CIO Symposium

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